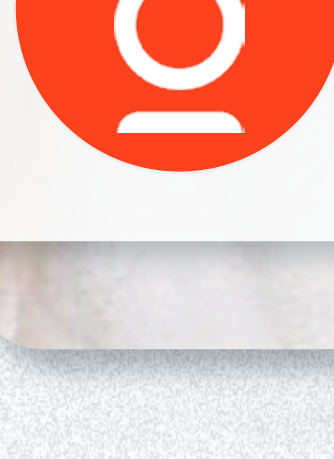
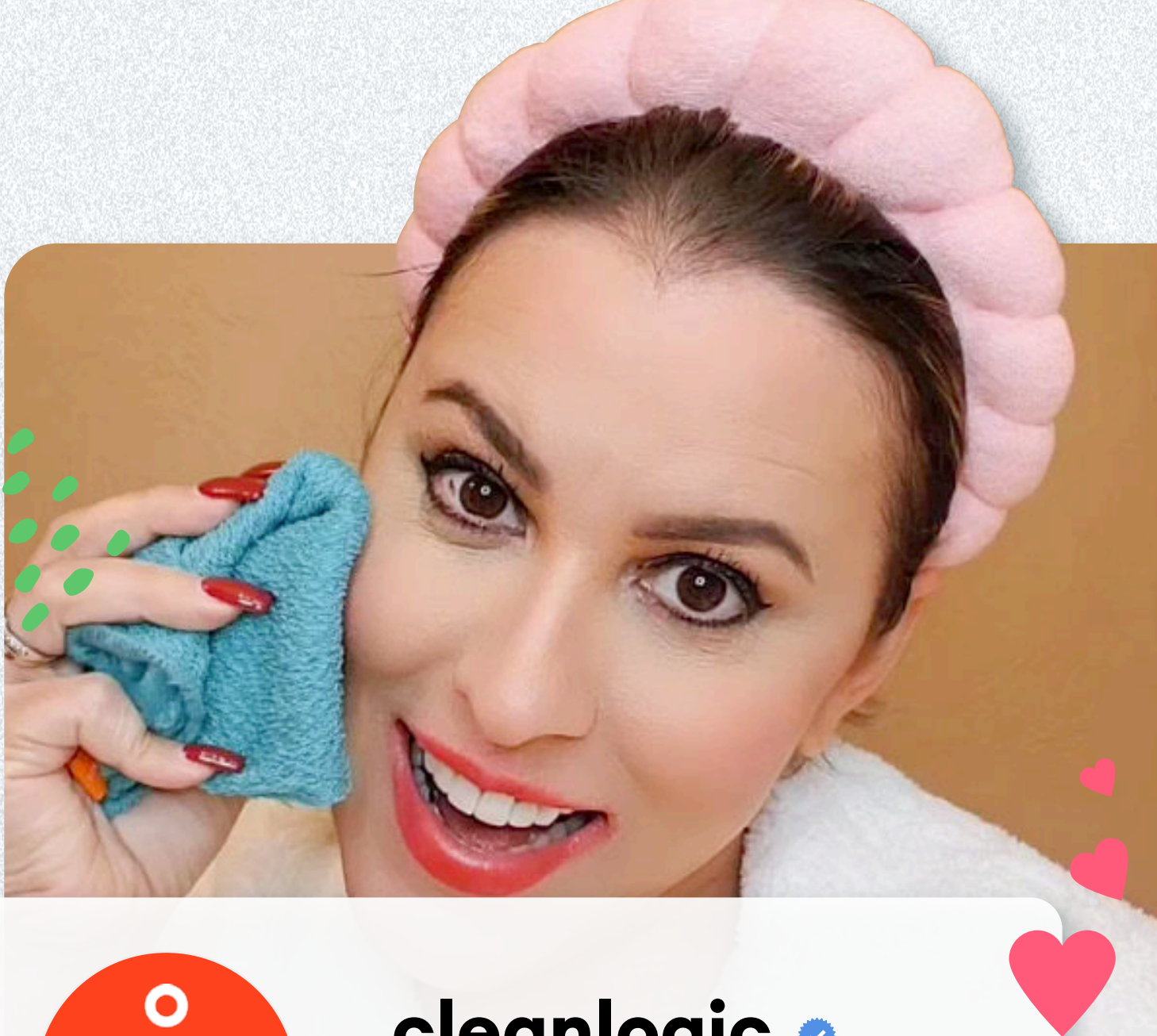


We see success stories like this one!



**cleanlogic** ✓  
1,864 posts 105K followers

**How a personal care brand increased its influencer marketing impact with Lionize.**



## The Challenge

Increase brand awareness ✓

Increase sales ✓

Enhance brand reputation ✓

Create user-generated content ✓

To share their message, mission, and products with the world, Cleanlogic turned to Lionize.

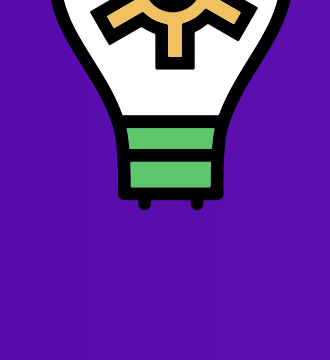


## The Process

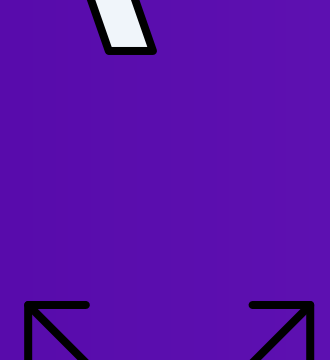
1,810 Applicants

143 Influencers

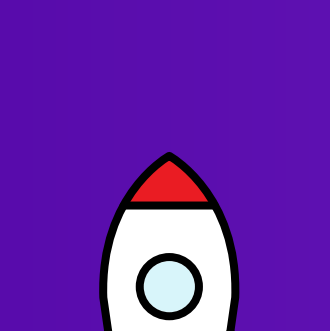
286 Posts & Stories



## Campaign Structure



Cleanlogic partnered with relevant lifestyle, beauty and skincare influencers to promote their products on social media.



The influencers (**ranging from nano-to macro-sized influencers**) shared product reviews, skincare tips, and tutorials on using the products effectively, offering their honest opinions to their followers.



They also shared discount codes and giveaways to **encourage their followers to try the products.**

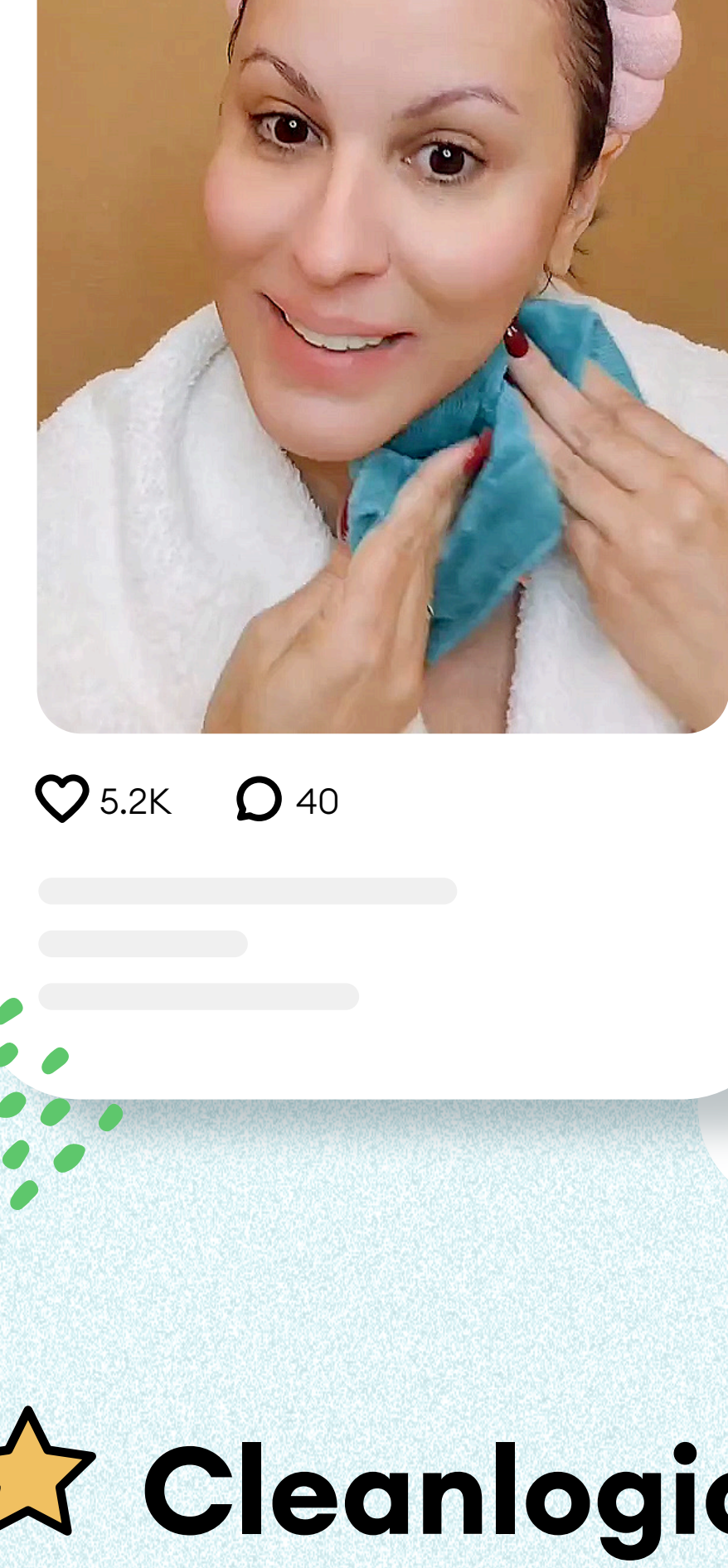


## Cleanlogic Fall Exfoliation

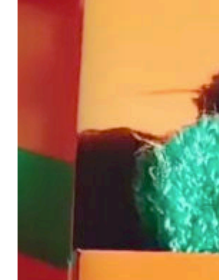
How Cleanlogic's exfoliation products are key to your fall skincare routine



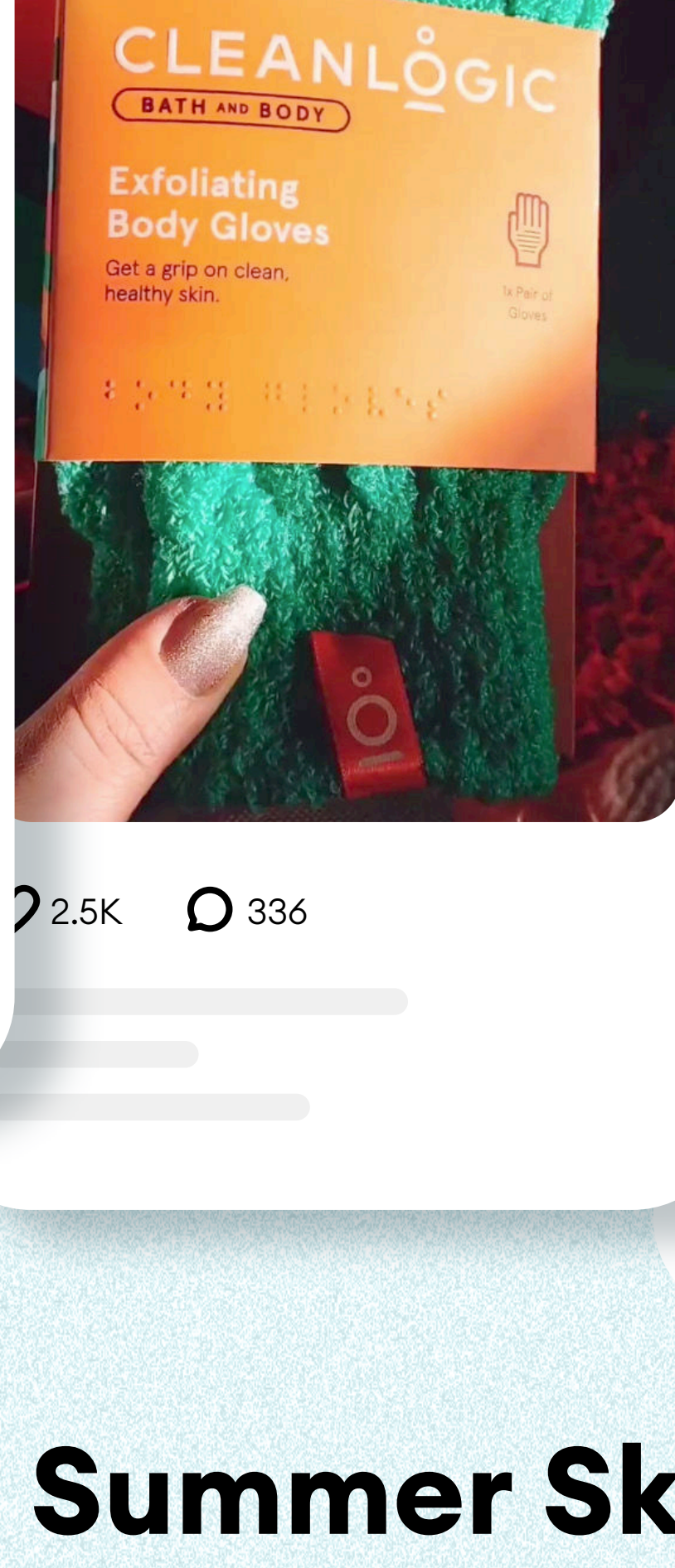
superpratt



5.2K 40



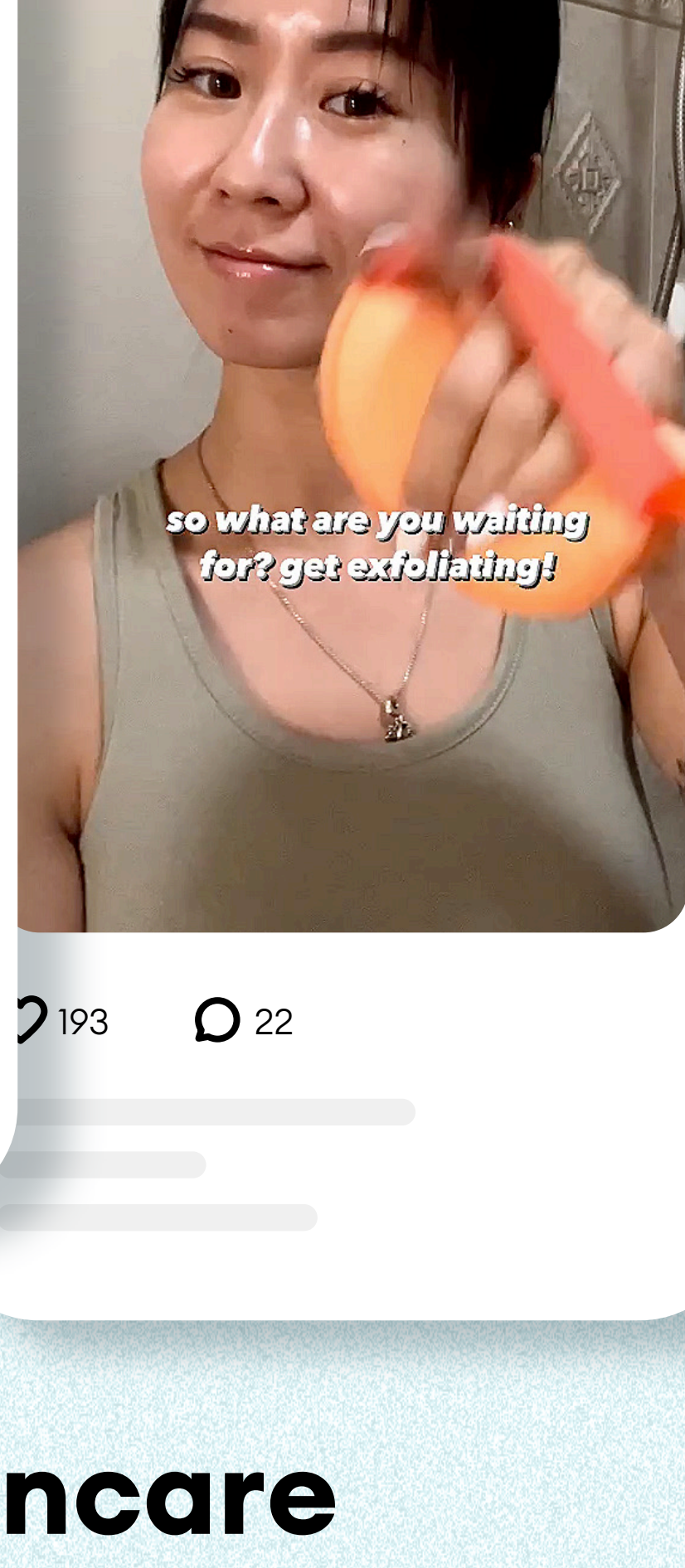
aimfortheglow



2.5K 336



nourishedskin

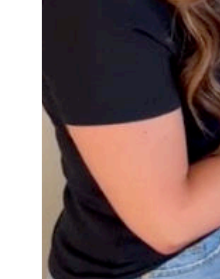


193 22

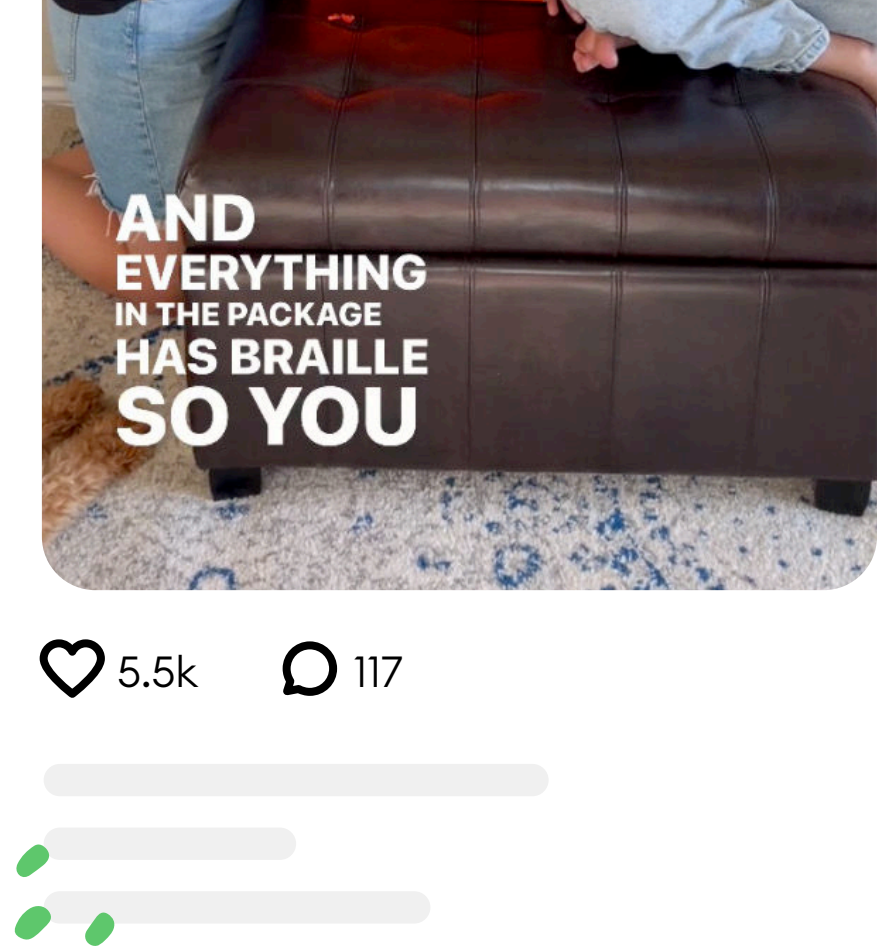


## Cleanlogic Summer Skincare

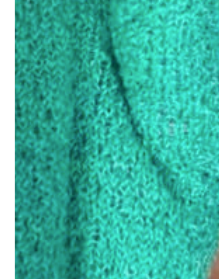
How Cleanlogic's products will give you the best summer glow



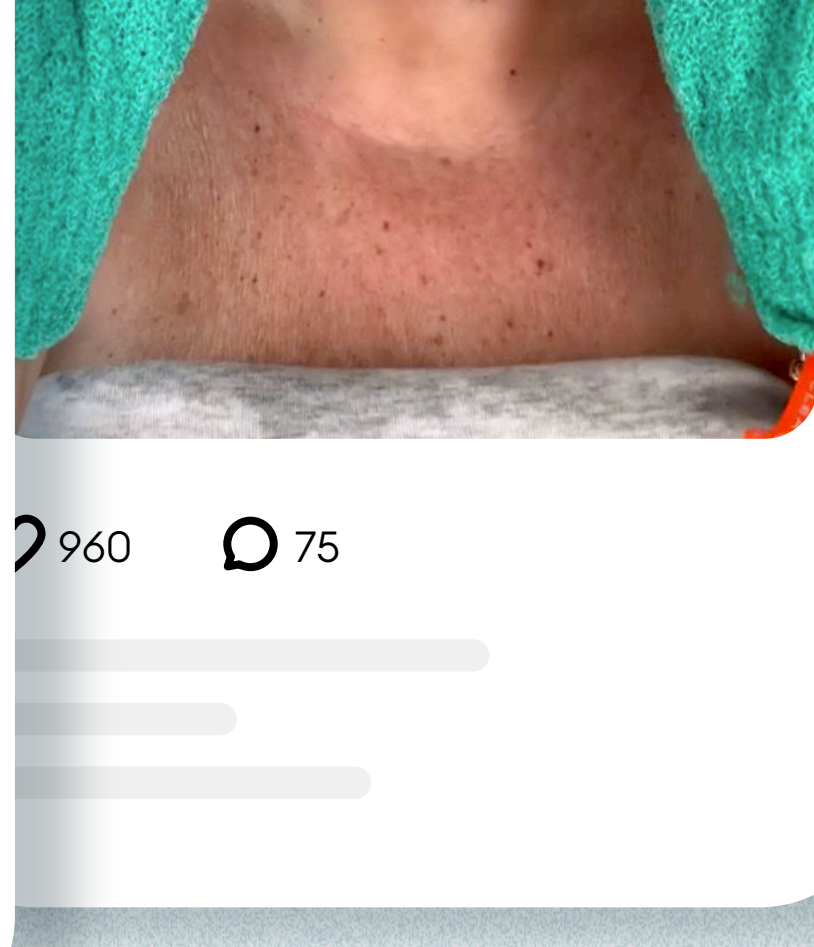
ourblindsid



5.5k 117



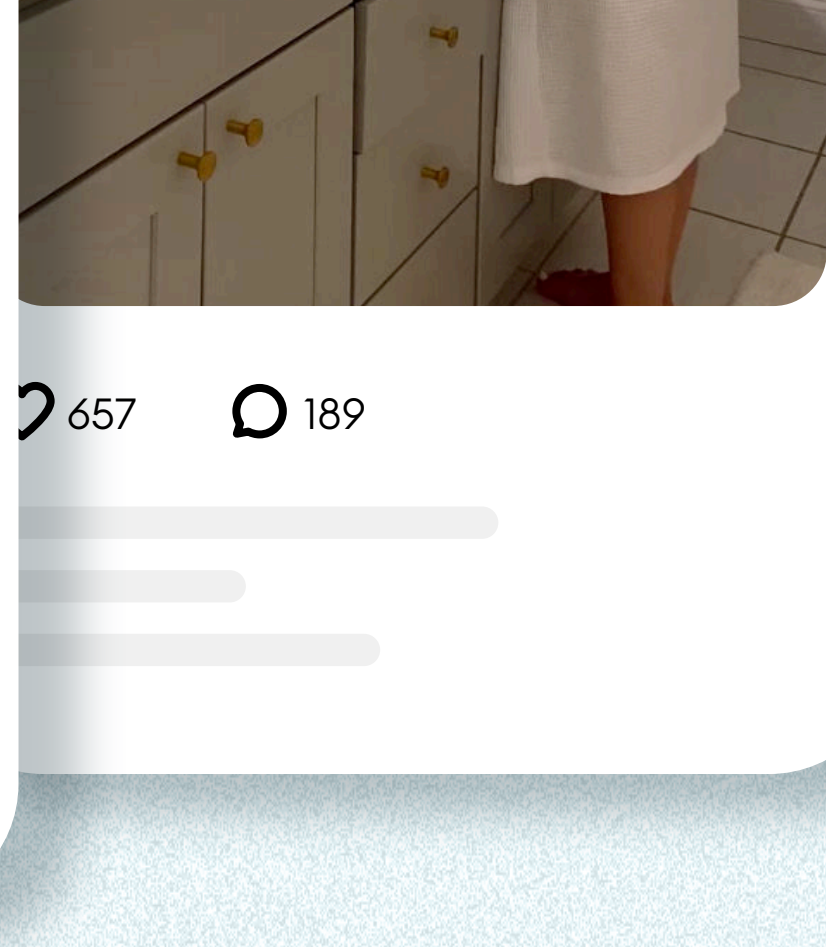
torileesbeautymix



960 75



maddiestoltzfusxo



657 189

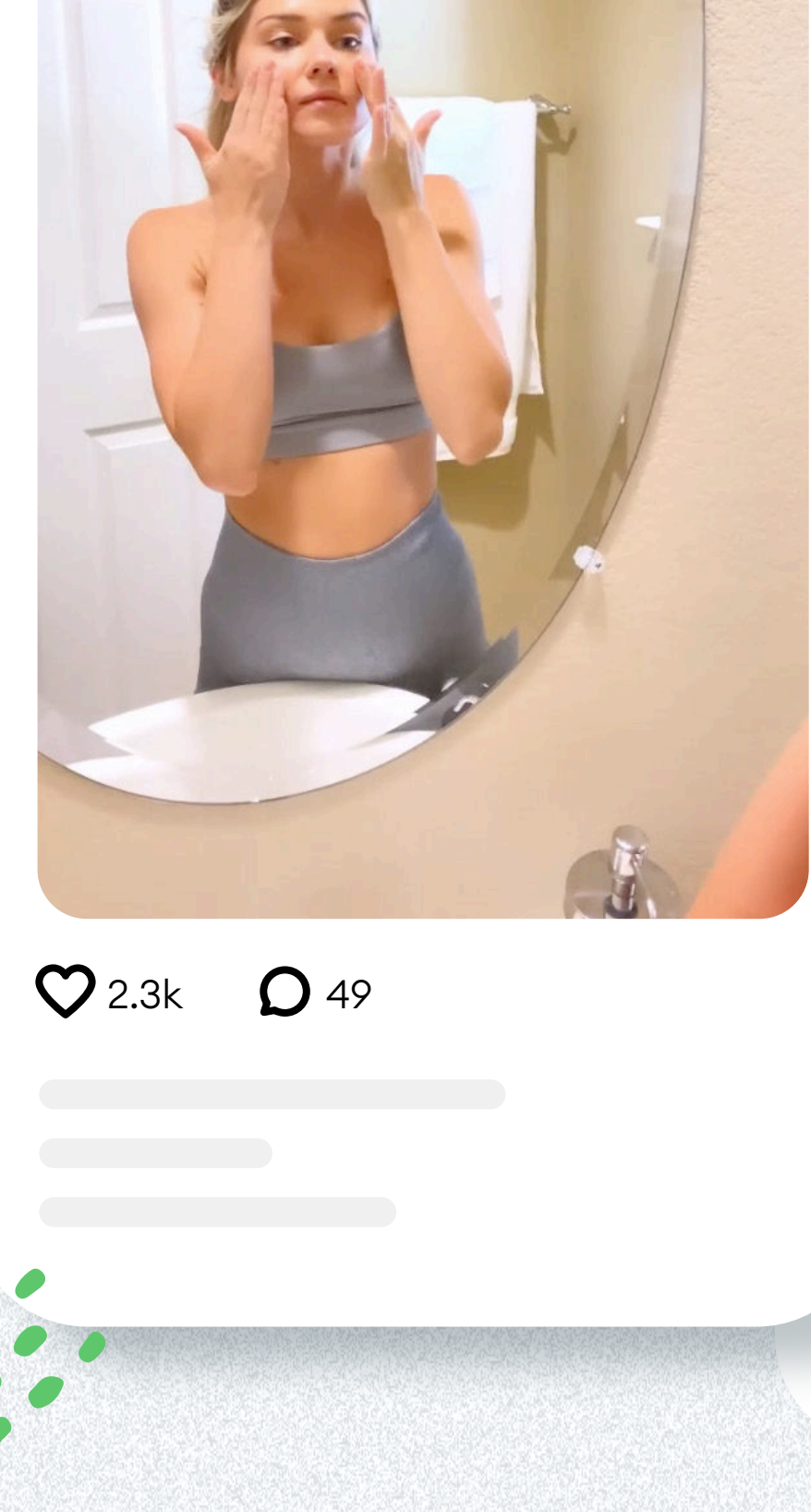


## Cleanlogic Summer Exfoliation

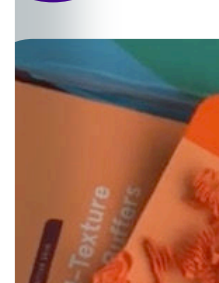
How exfoliation is key to your summer SPF skincare routine



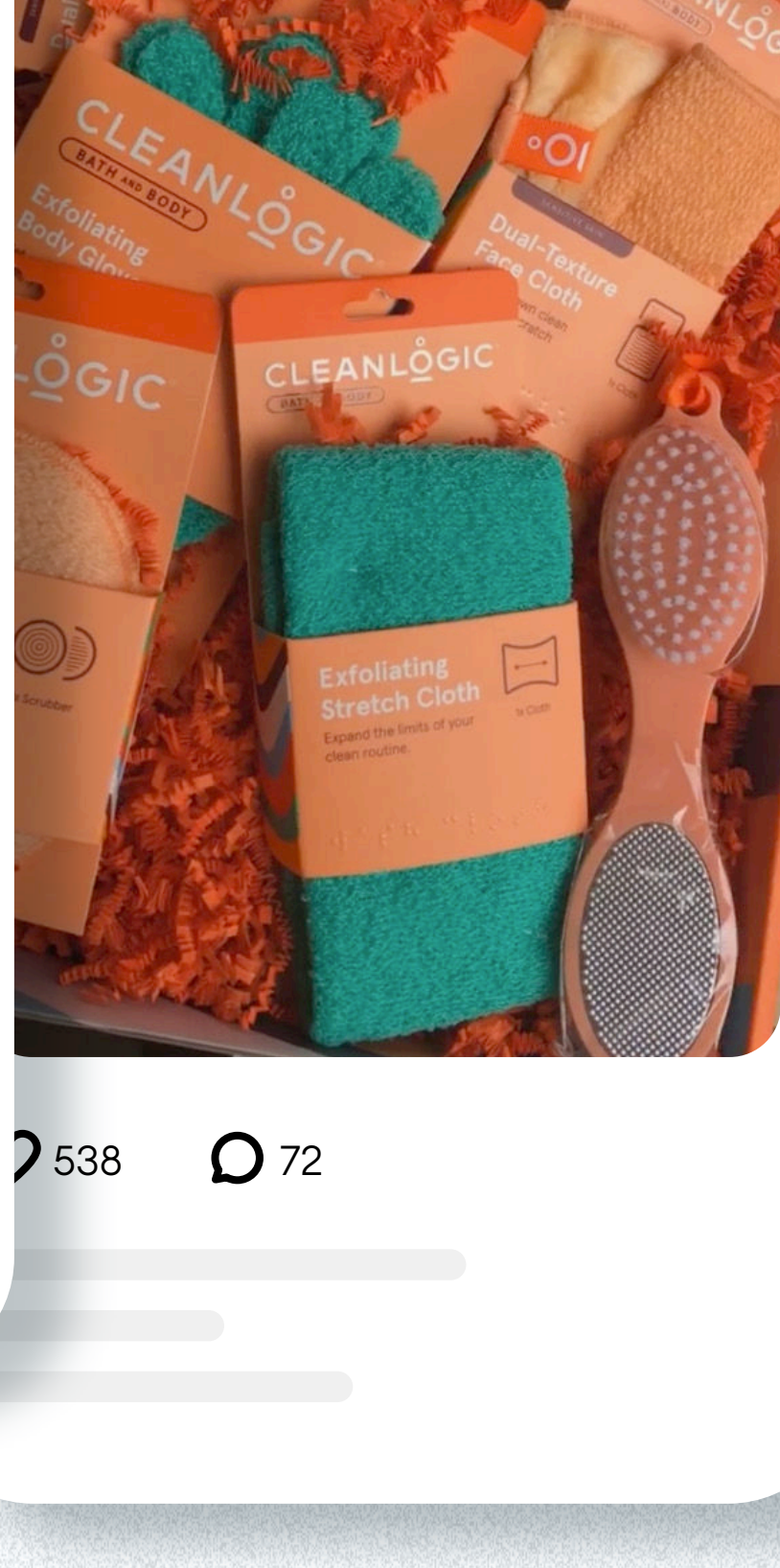
victoriaxen



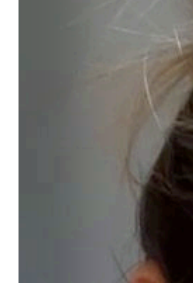
2.3k 49



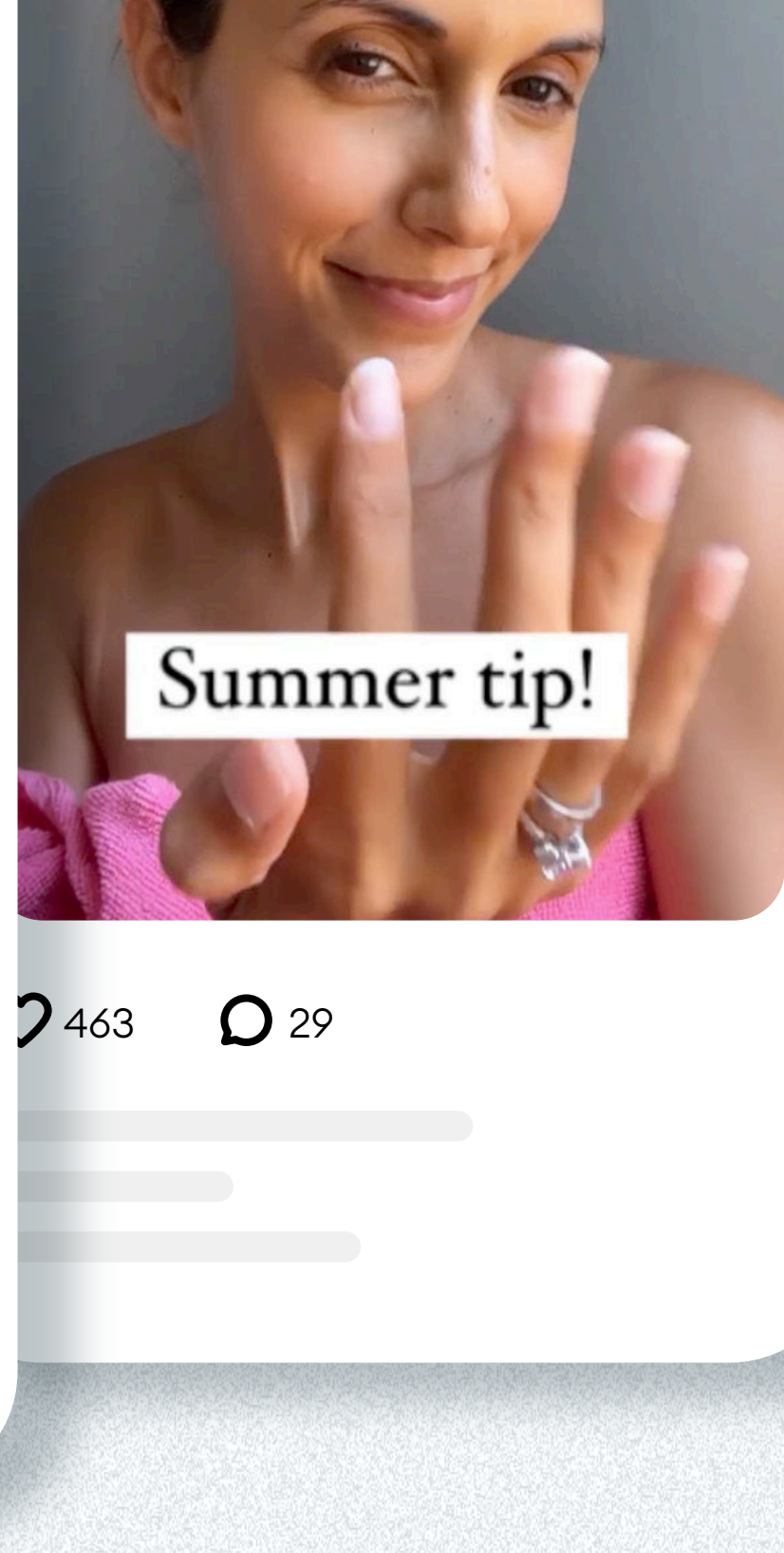
madelineskinsta



538 72



all.about.the.face



463 29



## Cleanlogic Exfoliating

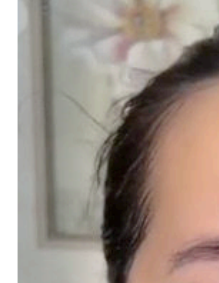
Cleanlogic's exfoliating products



bekasummer



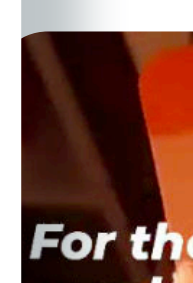
475 11



jentdreamworld



412 12



theglowyguru



155 10

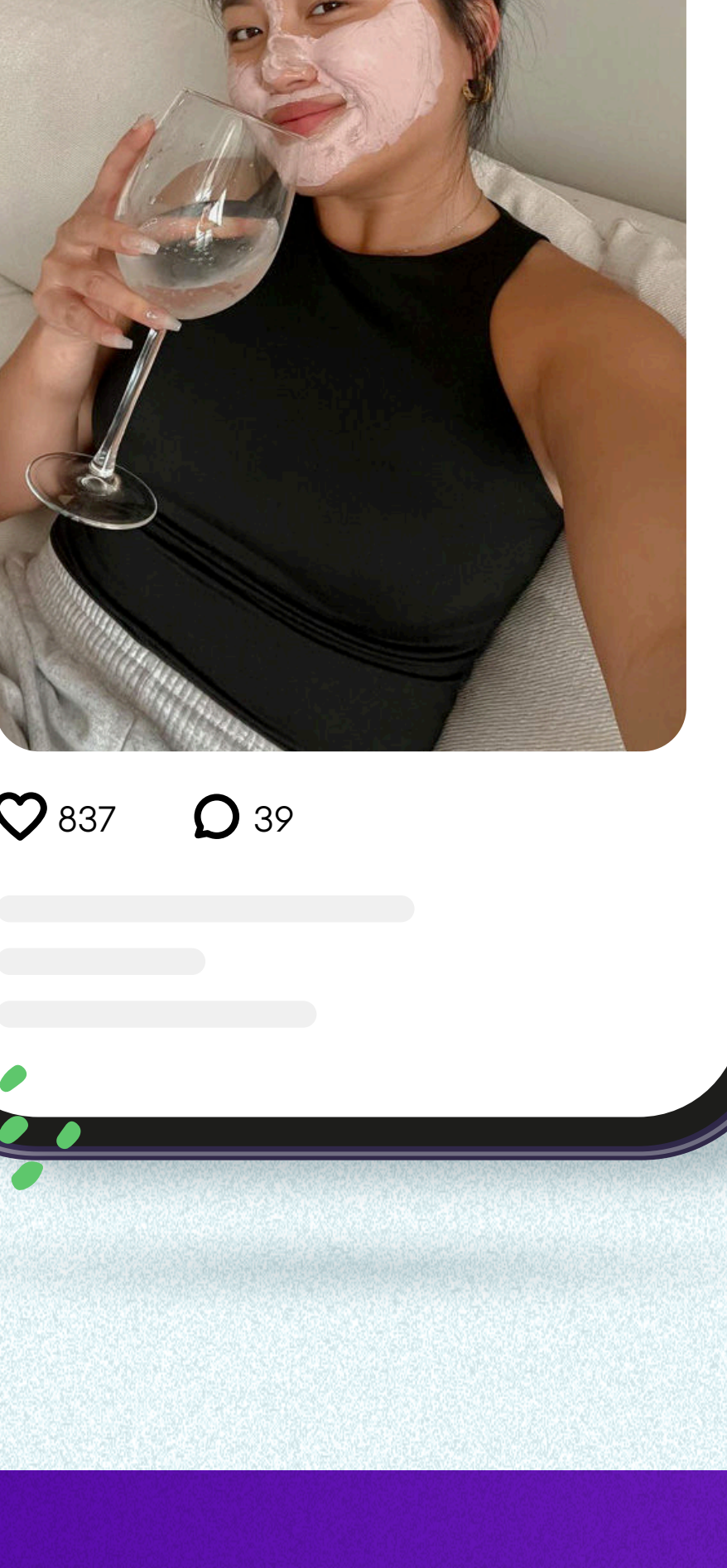


## Cleanlogic Back to School

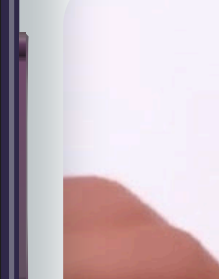
How Cleanlogic's exfoliation products are key to your back-to-school skincare routine



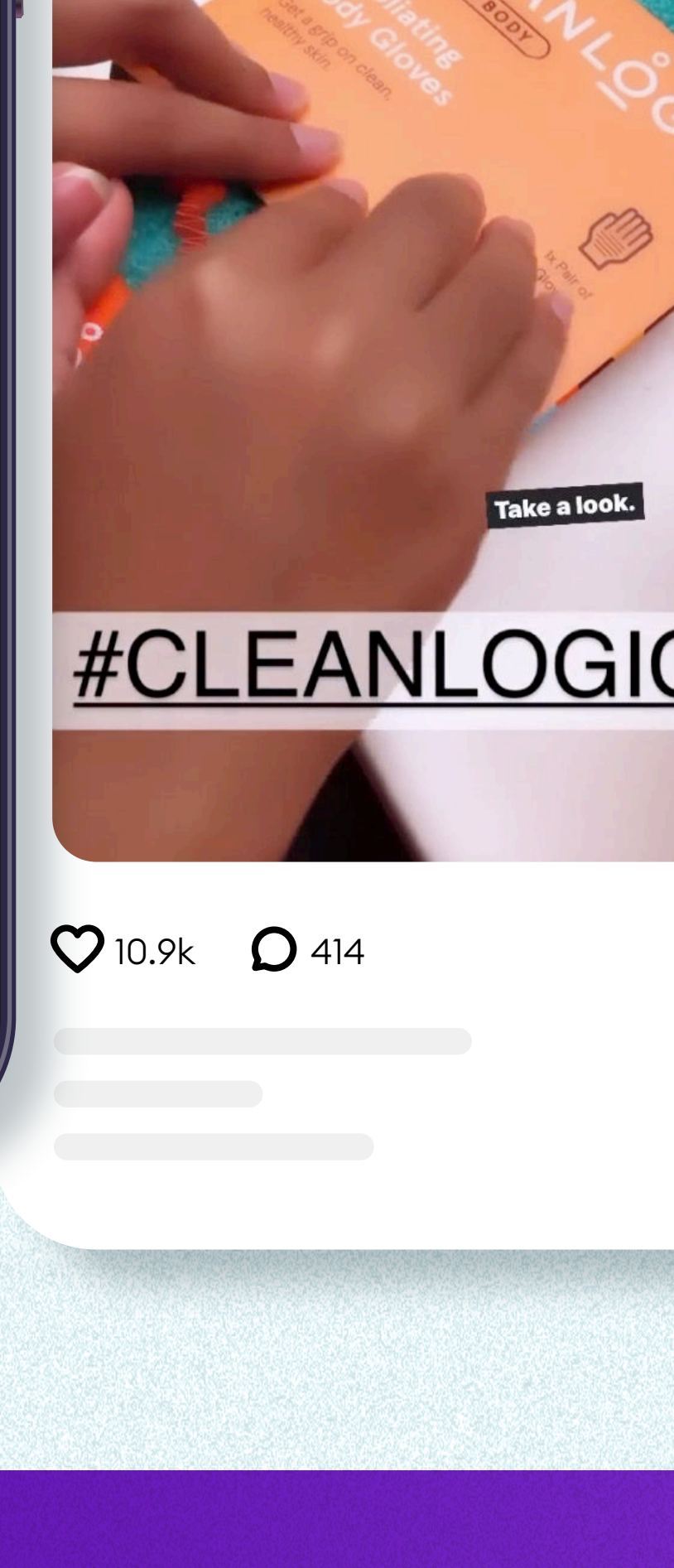
angelinakhang



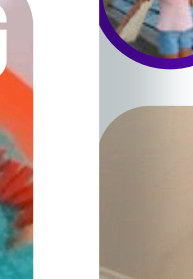
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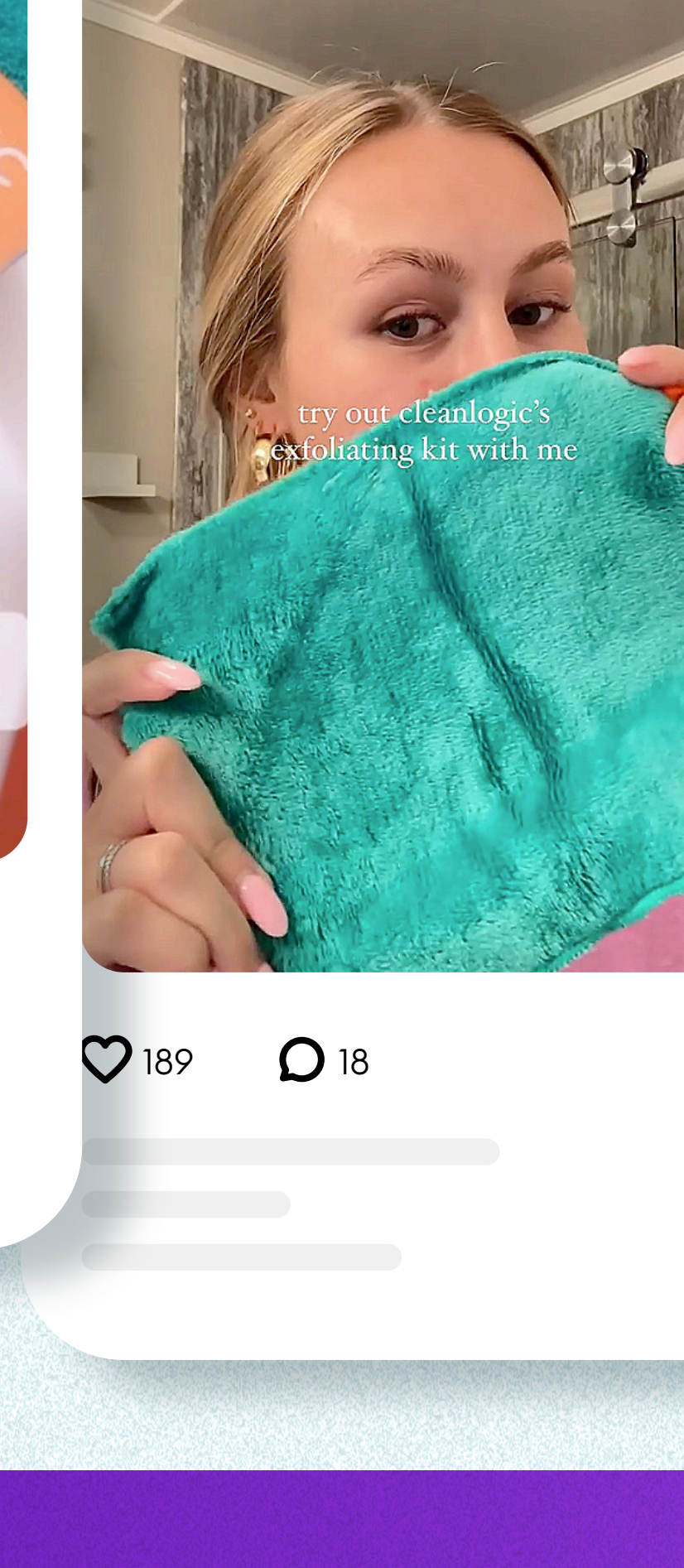
sadayapaige



10.9k 414



graceyshyann



189 18



## Campaign Data



Influencers  
**143**



Posts  
**143**



Stories  
**143**



Reach  
**985K**



Likes  
**165K**

**Interested in learning how Lionize can supercharge your influencer marketing?**

**Get Started →**